

April 3, 2014 FOR IMMEDIATE RELEASE Contact: John Tramontana, 517.327.5908 News Room, www.masb.org

Kalkaska County School Board Members Honored

Two Kalkaska County school board members earned awards from the Michigan Association of School Boards for their efforts to improve their leadership skills, demonstrating their commitment to student achievement and their own continuous improvement. Awards are earned for classes completed in MASB's leadership training program, as well as for conference attendance, years of service and leadership activities.

The following are being honored by MASB:

- John S. Rogers, Kalkaska Public Schools, Data Specialty
- Julie A. Sattler, Kalkaska Public Schools, Certified Boardmember Award

The training and professional development helps board members to keep pace with the fast-moving and complex changes in education. Last year, more than 900 school board members statewide participated in MASB's professional development program for elected school leaders. Collectively, school board members spent more than 6,000 hours attending board training courses in a traditional classroom setting, and another 600+ hours were completed online. These hours are above and beyond the time members spend at their local meetings, events, and reviewing policies and board packets.

"I've worked with school boards and public schools for more than 15 years and am always in awe of the commitment of so many members. The time they spend being servant leaders and honing their skills are second to none," said MASB Executive Director Kathy Hayes. "Schools are under exceptional pressure to be innovative and reinvent the way they deliver education. Training equips them with the tools necessary to make the best decisions for Michigan's schoolchildren."

There is strong community support for board members who participate in this training. A February 2014 EPIC-MRA survey of 600 likely Michigan voters conducted on MASB's behalf showed that 74 percent of respondents believe board member training is "essential" or "very important." Of those 74 percent, 80 percent favor legislation to require training and professional development.

The chart below explains the various levels of training offered through MASB.

Levels of Certification/Awards

Level 1 – Certified Boardmember Award: Nine 100-level CBA classes (minimum of 30 classroom hours)

Level 2 – Award of Merit: Level 1 plus 45 education credits

Level 3 – Award of Distinction: Levels 1 and 2, four advanced level CBA classes and 208 education credits

Level 4 - Master Board Member: Levels 1-3, nine advanced level CBA classes and 368 education credits

Level 5 - Master Diamond: Levels 1-4, 14 advanced level classes and 528 education credits

Level 6 - Master Platinum: Levels 1-5, 19 advanced level classes and 813 education credits

Level 7 – President's Award of Recognition: Levels 1-6, 29 advanced level classes and 1,383 education credits

Advocacy Skills Specialty - Level 1 and six advanced level communications classes

Data Specialty - Level 1 and six advanced level data classes

