

# PopTalk:

## Healthcare's New Diagnosis: Poverty (Z59.5)

### A Standard of Care to Treat the Social Determinants of Health

Please find below an announcement for an upcoming webinar sponsored by Thomas Jefferson University and Population Health Alliance. **The event is free** and open to all interested and you are welcome to share this invite with your stakeholders and/or anyone you think may be interested. As always, thank you for your continued support and interest.

Stay Safe.

Marcella

Please [use this link to](#) register!

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Wed, Nov 18, 2020 12:00 PM - 1:00 PM EST

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Co-hosted by the Population Health Alliance More than a decade ago, Dr. Marcella Wilson took over a failing charity, and recognized two frequently opposing paradigms for addressing poverty: everyone had good intentions, but a “character flaw” mentality infused their efforts. Unlike other public health challenges, there was lack of a “science of poverty.” Join us for a joint presentation with Drs. Wilson, Osmick, and Kaminski about the evolving science of poverty, and how that knowledge can be applied to address poverty as a core social determinant of health to strive for healthier populations. This event is Co-Hosted with the Population Health Alliance as part of their Member Showcase Webinar Series. The Population Health Alliance is the only national professional and trade association dedicated solely to population health. PHA supports our members and the industry through education, networking, and representing the voice of population health in health policy. Join PHA today by reaching out to [staff@populationhealthalliance.org](mailto:staff@populationhealthalliance.org).